

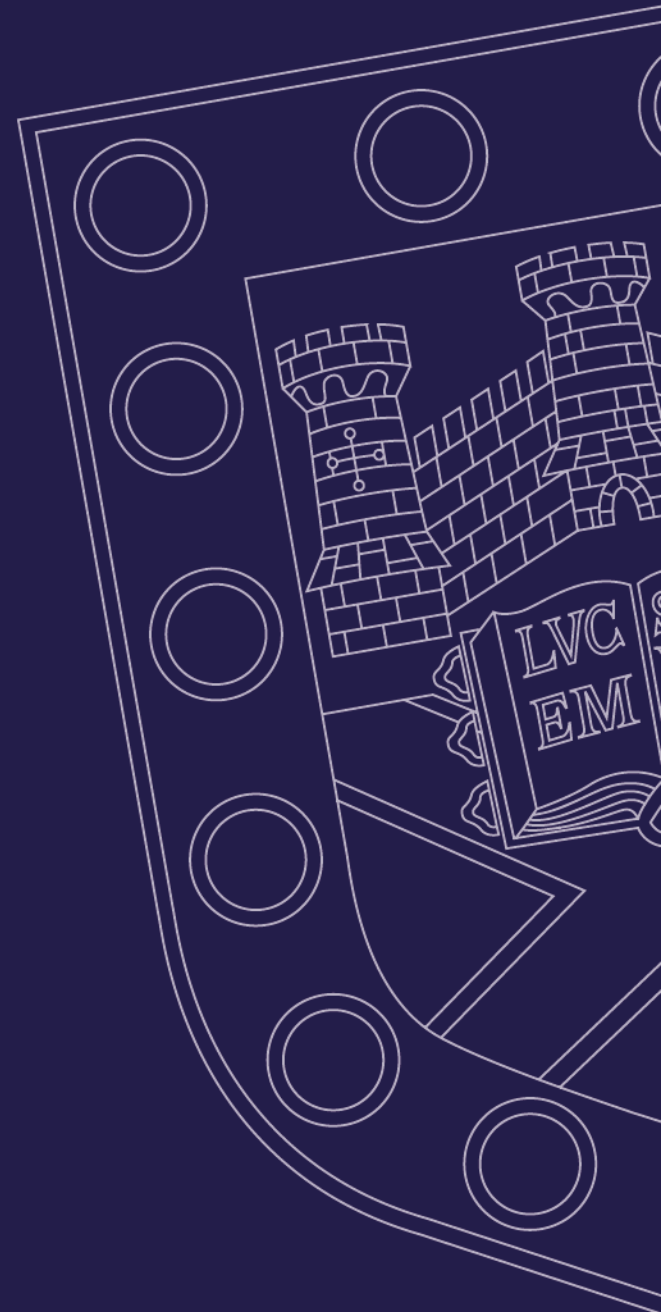


CARDIFF  
UNIVERSITY

PRIFYSGOL  
CAERDYDD

# Employability benefits of attending a selective university

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# What can selective universities offer?

- Research intensive
- Excellent learning experience
- Facilities
- Reputation



# Benefits of studying at a Russell Group university

- Highest number of students achieving top grades on graduation
- High levels of student satisfaction
- Taught by academics delivering world class research
- Better employability and salary prospects



# Employability Barriers and Career Services

- Lower Levels of Confidence
- Lack of Networks & Opportunities
- Ability to articulate skills with confidence
- Less financial resources
- No expectations – First Generation

## Careers & University Wide Services

- Deliver a more personal 1-2-1 work experience support
- Tailored careers programmes to suit different backgrounds
- Transition Support from offer through to end of 1 year at University
- Joined up approach with academic schools and student support services



# Skills employers are looking for

- Commercial Awareness
- Communication
- Teamwork
- Negotiation and persuasion
- Problem solving
- Leadership
- Organisation
- Perseverance and motivation
- Ability to work under pressure
- Confidence
- Managing ambiguity
- Resilience
- Analytical skills
- Enterprise and entrepreneurial skills
- IT skills



# University support

## Information, Advice & Guidance

1:1 career guidance  
CV / application checking  
Business start-up advice  
Vacancy distribution  
Career Zone library  
Employability website

## Events / Workshops

Career Management Workshops  
Employer Presentations  
Entrepreneurship weeks  
Mandatory career planning workshops

## Work-Based Learning

Student Campus Partnership  
Student Business Partnership  
Graduate Business Partnership  
Community, Volunteering  
Placements within curriculum

## Work-Related Learning

Career Mentor Schemes  
Awards  
Sectoral training  
Societies  
Student Ambassadors



# Graduate destinations

**Table 4.8 Universities Targeted by the Largest Number of Top Employers In 2020-2021**

	<i>Ranking in 'Good University Guide' *</i>		<i>Ranking In 'Good University Guide' *</i>
1. Birmingham	19	11. London School of Economics	4
2. Manchester	14	12. Durham	6
3. London University College	8	13. Edinburgh	17
4. Nottingham	26	14. London King's College	30
5. Leeds	15	15. Sheffield	23
6. Warwick	10	16. Exeter	12
7. Bristol	13	17. Bath	9
8. Cambridge	1	18. London Queen Mary	41
9. Oxford	2	19. Newcastle	31
10. London Imperial College	5	20. York	20

Source - The Graduate Market In 2021

\* The Times & Sunday Times Good University Guide 2021



# Graduate destinations

**Table 2.6 Analysis of Graduate Vacancies in 2021, by Industry or Business Sector**

Industry or Business Sector	Recruitment target for 2021, as published in Sept 2020	Recruitment target for 2021, as revised in Jan 2021	% change from recruitment in 2020	Vacancies added (cut), compared with 2020
Accounting & professional services	3,925	4,281	▼ 1.1%	(48)
Armed Forces	1,600	1,620	NO CHANGE	0
Banking & finance	1,223	1,235	▼ 10.9%	(134)
Charity & voluntary sector	112	112	▲ 24.1%	27
Chemicals & pharmaceuticals	130	80	NO CHANGE	0
Consulting	215	255	▲ 10.6%	27
Consumer goods	163	164	▲ 8.5%	14
Engineering & Industrial	1,290	1,554	▼ 0.5%	(7)
Investment banking	1,640	1,851	▲ 3.8%	70
Law	842	836	▲ 0.4%	3
Media	775	576	▼ 4.0%	(23)
Oil & energy	170	120	▼ 39.2%	(47)
Public sector	5,257	5,425	▲ 7.0%	382
Retailing	615	733	▲ 9.8%	72
Technology	1,665	1,651	▼ 0.6%	(10)
<b>ALL SECTORS</b>	<b>20,122</b>	<b>21,093</b>	<b>▲ 2.5%</b>	<b>520</b>

Source - The Graduate Market in 2021





# To Summarise

- Benefits of attending a Russell Group University
- Continued student satisfaction
- University Support for all groups
- Successful Graduate Destinations

Thank you for Listening

Any Questions?

