

A solid white horizontal bar is located in the upper left quadrant of the green overlay.

# UCAS Update

Sam Sykes

Digital Learning Manager



# Today



Updates and trends



Making choices



Support, resources and tools

# 2020 – a reassuringly normal recruitment cycle



570,475 students were accepted – an increase of 5%



No 'spike' in UK deferrals - 8% told us in June they wanted to defer, but just 5.7% went on to do so.



37% of UK 18 year olds entered Higher Education – the largest increase in a decade



23.3% of 18 year olds from the most disadvantaged areas were accepted – a record high



17% increase in students from outside EU – driven by increased growth from China, India and Hong Kong

Source: UCAS 2020 End of Cycle data

# January 2021 deadline



616.3k applicants -  
an 8% YoY increase



Record demand from  
18 year olds - up 11%  
YoY representing  
42.6% of 18 year old  
population



'Solace in HE'  
Mature demand  
continues into 2021 -  
applicants up by 24%




Reduction in demand  
from EU -  
40% fewer applicants  
YoY



85.6k non-EU  
applicants, 12.6k  
(17%) YoY growth

# Where Next?




**WHERE NEXT?**

What influences the choices school leavers make?

UCAS

The image shows a person's hands typing on a laptop. The laptop screen displays the UCAS website with the text 'WHAT LIFE IS LIKE AT UNI'. Several educational cards are floating around the laptop: 'Find a subject to study' with a compass icon, 'Your events' with a person holding a drink, 'Dispersions and offers', and 'Personal statement building' with a pen icon.



**WHERE NEXT?**

IMPROVING THE JOURNEY TO BECOMING AN APPRENTICE

UCAS

The image shows four people sitting on colorful beanbag chairs (purple, orange, and blue) around a small table. They are engaged in a discussion, with one person pointing at a laptop screen. The setting is a bright, modern office or study space with large windows and a brick wall.

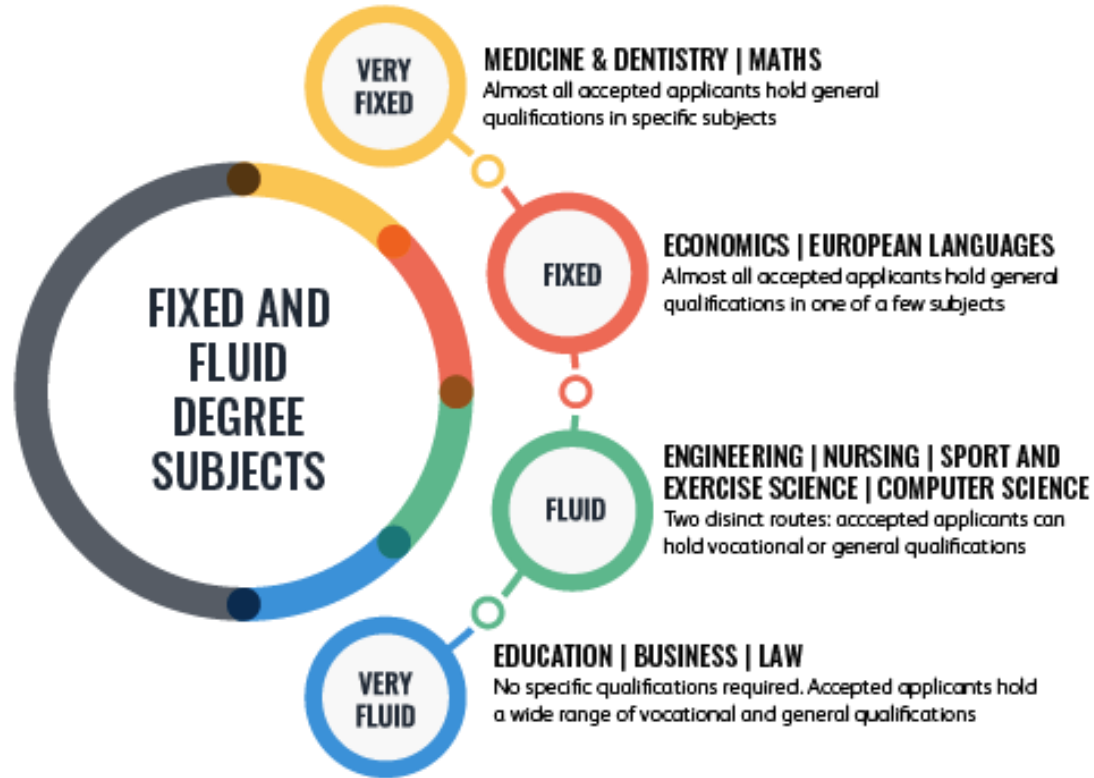


Figure: typical routes for school leavers into different degree subject areas

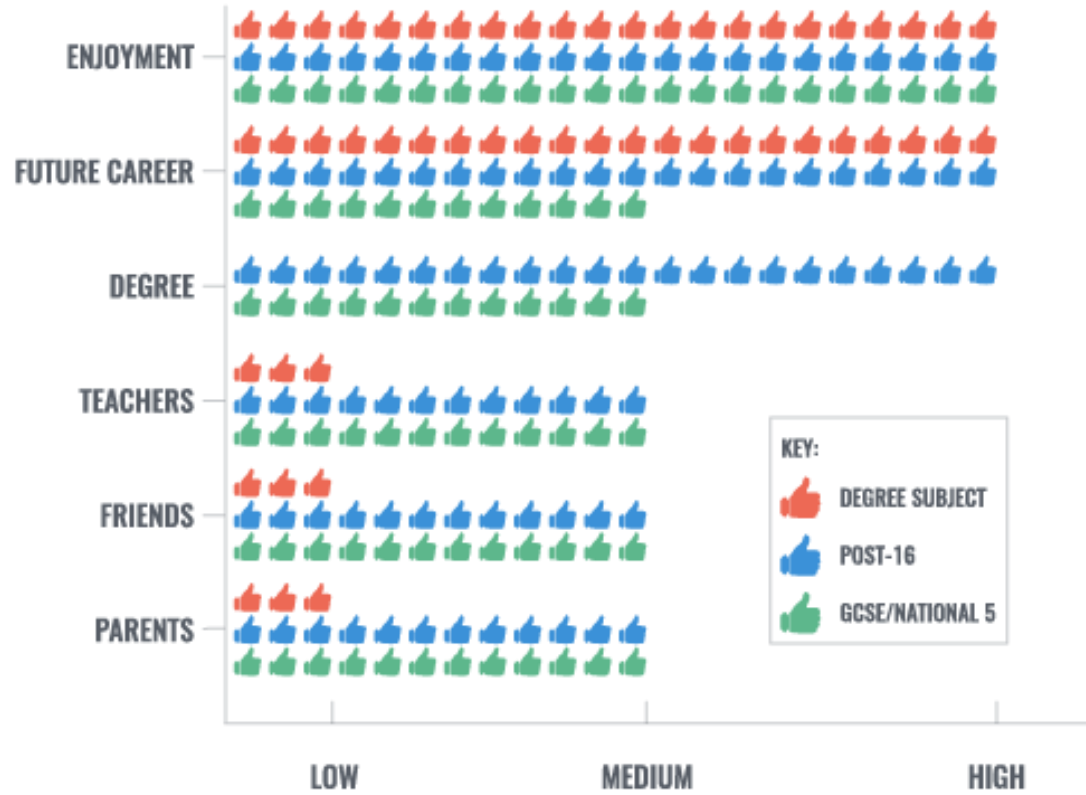
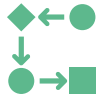


Figure : an indicative comparison of what influences students' qualification choices at each stage of their education

# UCAS Application 2022



Single Sign On



Improved user journey, user experience and help text



New user interface, offering easy navigation and clear display



Application fee: £22 single choice  
£22 & £26.50 for multiple choices

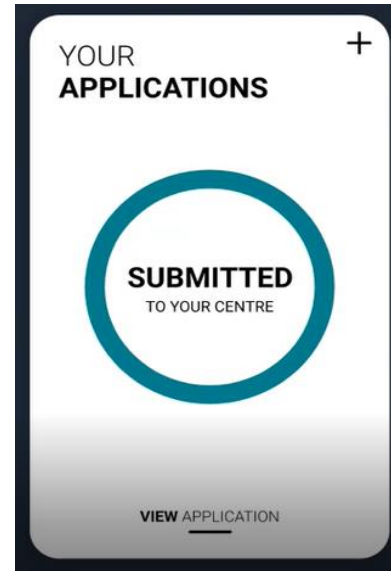
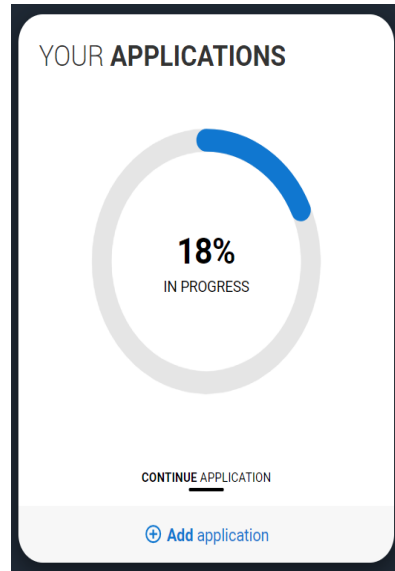
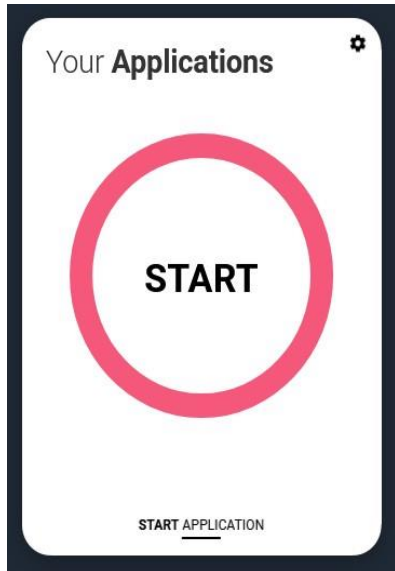


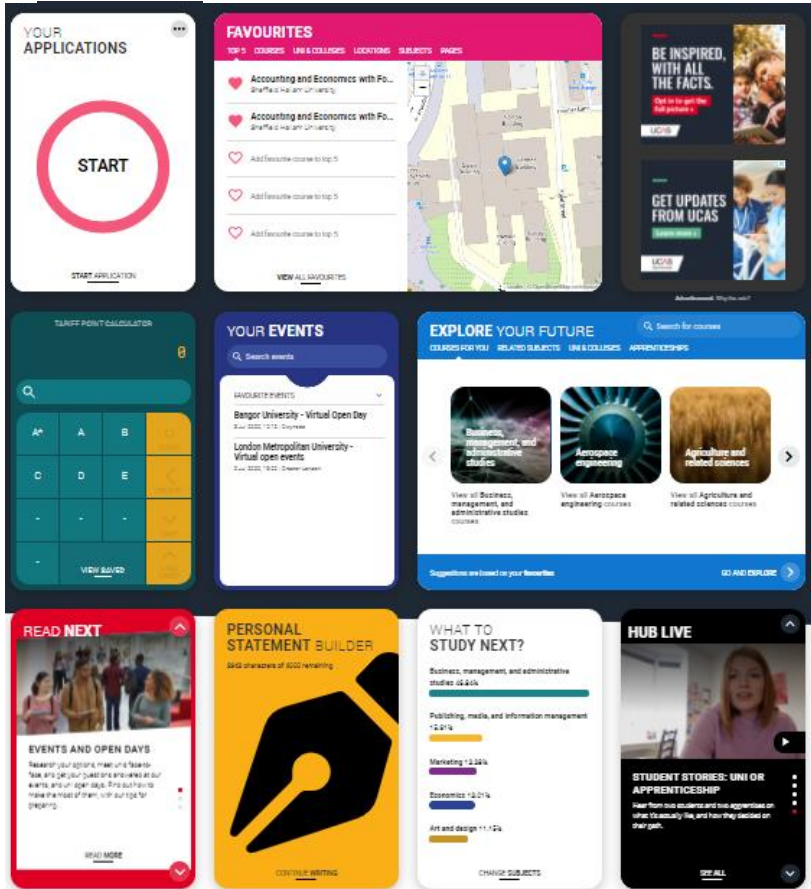
## Key Dates:

- **4 May** - Undergraduate Search
- **11 May** - Adviser Portal
- **18 May** – Undergraduate Application 2022
- **8 June** – Submit and pay to registered centre
- **15 July** – Conservatoire Application
- **7 September** – Undergraduate Pay and Send)



# Your application tile





## WHAT TO STUDY NEXT?

Business, management, and administrative studies 46.84%

Publishing, media, and information management 15.61%

Marketing 13.38%

Economics 13.01%

Art and design 11.15%

CHANGE SUBJECTS

## Introduction to UCAS Hub

# Historic Entry Grades tool

- Accessible via the adviser portal.
- Only available to advisers at UCAS registered centres.
- Tool shows the grades students held when they were accepted on to courses during the 2017-2019 application cycles. [Find out more.](#)

## Adviser portal

For registered centres supporting UG applications

### Application management

View details of your student's progress, application details, and references

[Go to my 2020 applicant list](#)

[Go to my 2021 applicant list](#)

### Tracking offers & decisions

View details of your students' offers and decisions

[Go to 2020 tracking offers & decisions](#)

[Go to 2021 tracking offers & decisions](#)

### Centre management

Here you can view and manage details about your centre(s) including buzzword and groups

[Go to 2020 centre management](#)

[Go to 2021 centre management](#)

### Staff management

Here you can view and manage staff and permissions at your centre(s)

[Go to staff management](#)

### Data & reporting

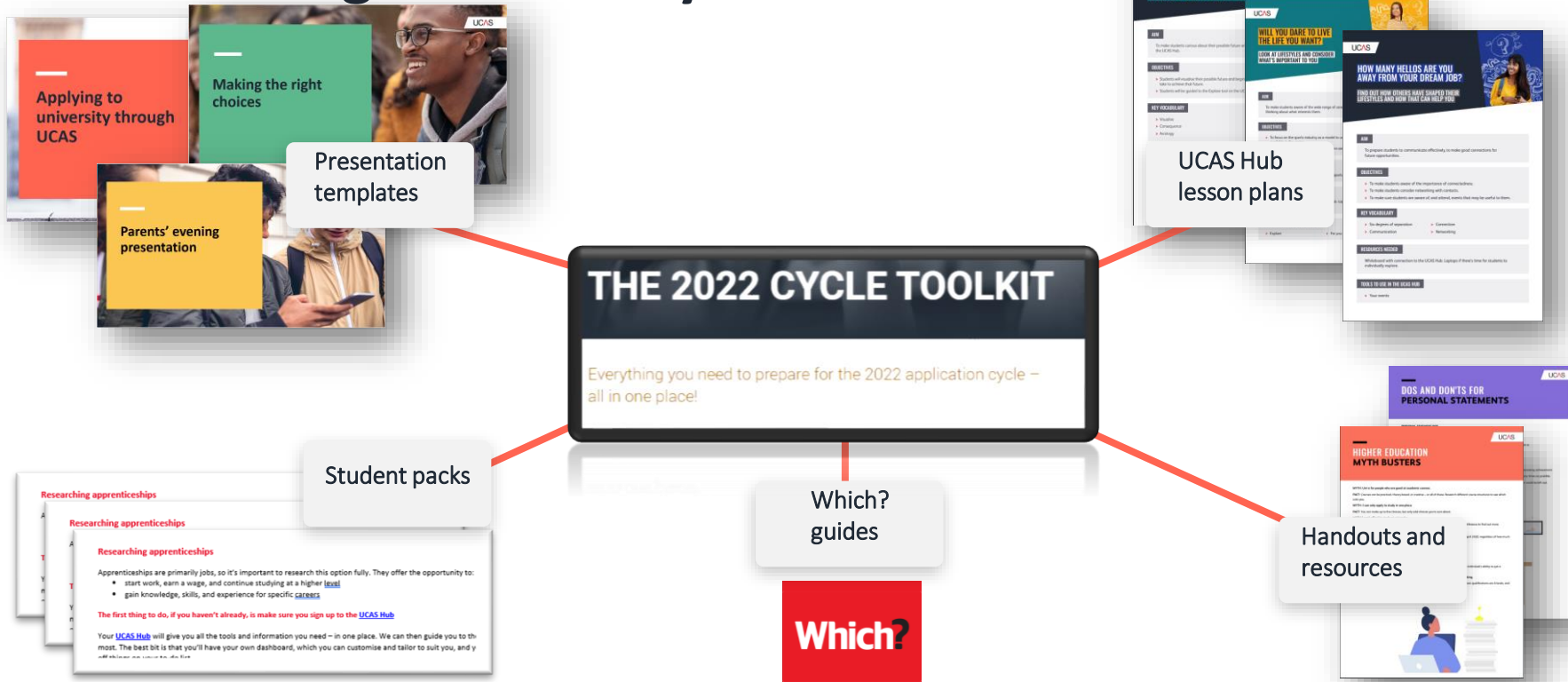
**!** This tool will show you the A level, BTEC and SQA Higher grades students held when they were accepted on to undergraduate courses.

[Go to historic entry grades](#)

Here you can find information about data and reporting services for your centre.

[Go to data & reporting](#)

# Introducing the 2022 cycle toolkit...



# Plan B

## CLEARING OR CLEARING PLUS?

### CLEARING

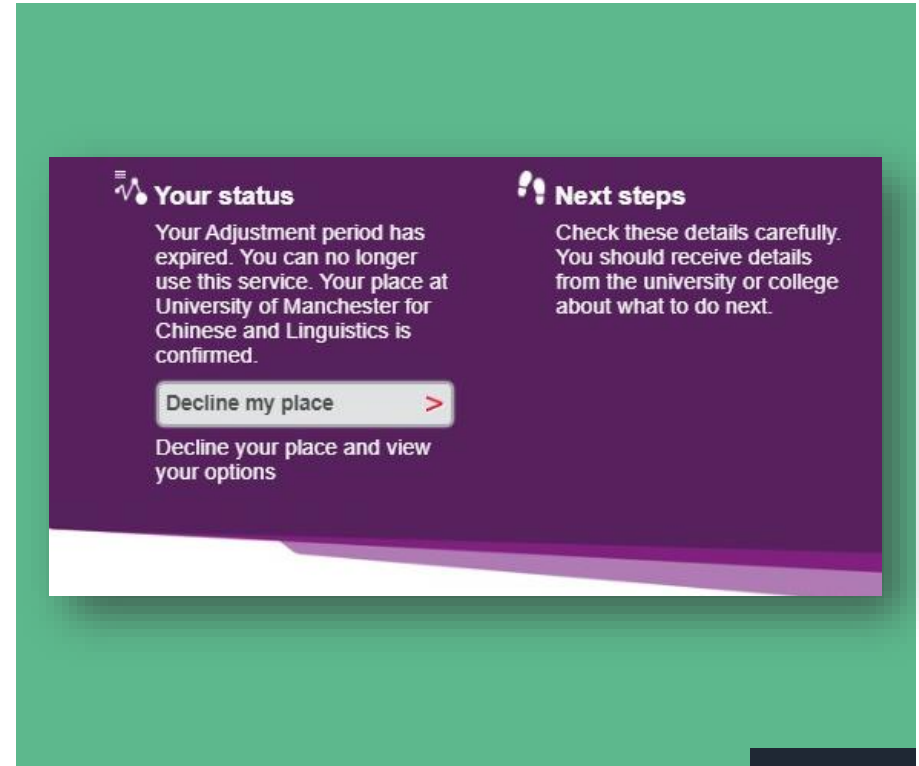
Browse over 30,000 courses with Clearing vacancies using the UCAS search tool.

### CLEARING PLUS

View courses matched to your application in UCAS Track.

# Decline my place

- Available from **5 July**
- Placed applicants can select '**Decline my place**'.
- Applicants should only use this if they no longer wish to take up their place at their firm choice.



# Keeping you informed



Adviser webinars hosted in one place to book and catch up on



Updates published via the newsletter and on adviser section of UCAS.com



Digital training to support your staff including online modules