

# Skills & Enterprise Week

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28 January–  
1 February 2019



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## Why?

When it comes to the world of work, academic achievement only gets us so far - so what else should the students of today be doing to make themselves competitive?

Unifrog's **Skills and Enterprise Week** will help over 1,500 schools support their students to identify and then acquire the key skills they'll need for their futures!



## Conference for teachers: Skills & Employability

Thursday 31 January 2019, 08:45–14:00  
Ibis Hotel Birmingham

We are hosting our next free **National Progression Conference** in Birmingham to run sessions centered on employability, career readiness and apprenticeships.

### Conference sessions:

- ▶ Employability skills
- ▶ What employers want
- ▶ Degree Apprenticeship panel
- ▶ Volunteering & Work Experience
- ▶ What drives decisions on pathways

Go to [bit.ly/UnifrogConference](http://bit.ly/UnifrogConference) to register your attendance! This event is completely free of charge.

*Insightful, imaginative  
and different from  
usual perspectives.*

London Progression Conference, July 2018

## Competition for students: Enterprise Activity

Unifrog have collaborated with **Tech Will Save Us** – an award-winning education tech toy start-up – to create an entrepreneurial challenge for your students.

**TECH  
WILL  
SAVE  
US**

### Here's how it works:

- 1 We provide you with 3 interactive lesson plans to deliver to your students across Key Stages 3, 4 & 5
- 2 Working in teams, your students will devise a new business idea, write a business plan and then pitch it to you
- 3 You submit your best business plan to us and we, along with **Tech Will Save Us**, will pick the winners and you'll receive a fantastic prize!

Go to [bit.ly/UnifrogEnterpriseActivity](http://bit.ly/UnifrogEnterpriseActivity) to register your interest! We'll then send you the resources to enter.



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